

Your systems should run the same whether you have 2 locations or 20. Right now, they probably don't.

I build centralized automation systems that standardize lead response, reporting, and operations across every location — so performance gaps become visible and fixable.

WHERE FRANCHISE OPERATIONS BREAK DOWN



Each location handles leads differently



Reporting requires manual pulls from every location



Onboarding new staff takes weeks of tribal knowledge transfer

TOP AUTOMATIONS FOR FRANCHISE OPERATIONS

Instant Lead Response

Saves 2-4 hrs/wk per location

Weekly Business Digest

Saves 2-3 hrs/wk reporting

Client Onboarding Pipeline

Saves 2-4 hrs per new hire/client

Review Request Automation

Compounding reputation growth

Invoice & Payment Follow-Up

Saves 2-3 hrs/wk

Franchise owners who standardize lead response across locations see 20-35% improvement in close rates — just from consistency, not from better salespeople.

HOW IT WORKS

1

Free 30-Minute Assessment — written roadmap within 24 hours

I map your cross-location workflows, identify the highest-impact standardization opportunities, and deliver a written plan with specific tools and time savings. No pitch, no obligation.

2

Build — your tools, your accounts, your ownership

Everything built inside your existing Zapier, Make, HubSpot, and software accounts. Centralized systems that push consistent processes to every location. You own every workflow from day one.

3

Optimize — performance visibility across every location

Monthly strategy sessions, cross-location performance reviews, and new automation opportunities as you open new locations. Fixed pricing, no hourly rates, no long-term contracts.

ENGAGEMENT TIERS

Free AI Assessment

Start Here

30 MINUTES · NO OBLIGATION

I map your current cross-location workflows, find where consistency breaks down, and deliver a written roadmap with specific tools and time savings within 24 hours. Zero cost. Zero pitch.

Start

Entry Point

ONE AUTOMATION · SCOPED PER PROJECT

One high-impact automation — typically instant lead response or automated reporting — built, documented, and deployed across your locations. Prove the value before committing to more.

Grow

Most Common

FULL SYSTEM · SCOPED PER PROJECT

Multiple automations working together — lead capture, response, reporting, onboarding, and reviews — standardized across every location so performance gaps become visible and fixable.

Scale

Full Operation

COMPLETE AI LAYER · SCOPED PER PROJECT

A complete AI operations layer across your entire franchise network. Every function automated, franchisees trained, weekly strategy sessions, and a partner ready when you open the next location.

You Own Everything

Always

NO LOCK-IN · MONTH-TO-MONTH

Built inside your own accounts. No proprietary software. If we stop working together, you keep every automation running across every location. No long-term contracts.

WHY ELEVATION INTELLIGENCE



I don't advise — I build

No strategy decks. Every engagement ends with working automations deployed across your locations, running without intervention.



Single point of contact

Every project runs through me personally. No handoffs, no junior contractors. The same person who does the assessment builds and maintains everything.



Systems thinking, not just tools

20+ years in enterprise software. I understand how multi-location operations actually work — and where they fail. That context means automations that hold up at scale.



Fixed project pricing

No hourly rates, no surprise invoices. Scope and cost agreed before work begins. Month-to-month retainers for ongoing optimization across locations.

COMMON QUESTIONS

"Each location uses different software."

That's the most common starting point. I map what you have and build centralized connectors that pull everything into one consistent system.

"Franchisees won't adopt new tools."

I build inside the tools they already use. Adoption is high because nothing changes on their end — the automation runs in the background.

"What happens if we stop?"

You keep everything. All automations live in your

"We're adding locations — will it still work?"

accounts across every location. No lock-in, no cancellation fees.

Built to scale. New locations plug into existing systems in hours, not weeks. That's the point of centralizing in the first place.

Start with a free 30-minute AI Assessment — I'll show you exactly where your locations are losing revenue to inconsistency.

I'll map your cross-location workflows, identify your highest-impact opportunities, and deliver a written plan within 24 hours. Zero cost. Zero obligation.

Book Free Assessment →

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